



Agency of Commerce and Community Development

Grant Management System Request – House Energy and Technology Committee

February 11, 2021



The Agency is engaged in activities that generate revenue to the State general fund. Our work with existing and new businesses, downtowns and communities, marketing the state for tourism, preservation of the Vermont brand and what makes us special, is all part of what generates income to state government. We are the income side of the state general ledger. Investments in ACCD are investments in income generating activity.

OUR MISSION

To help Vermonters improve their quality of life and build strong communities.

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AGENCY OF COMMERCE AND COMMUNITY DEVELOPMENT

Agency of Commerce and Community Development

SECRETARY
Lindsay Kurrle

DEPUTY SECRETARY
Ted Brady

STAFF: 79 (FY 2021)

FY 2020 Major Department Highlights

Department of Economic Development STAFF: 21	 \$5.4 M FY 2022 Proposed General Fund Appropriation	 288 New Vermonters (127 new workers; 161 family members)	 93 Business Creations	 52 Business Expansions	 1,240 Vermont Employees Approved for Training
Department of Housing and Community Development STAFF: 32	 \$3.9 M FY 2022 Proposed General Fund Appropriation	 \$18 M Program Dollars Invested	 \$231 M Total Dollars Leveraged	 4,976 Housing Units Created or Preserved	
Department of Tourism and Marketing STAFF: 13	 13.3 M Visitors (includes overnight, day and drive-through visitors)	 \$3.0 B Visitor Spending at Attractions, Lodging and Dining Establishments	 \$373 M Total Tax Revenue Generated by Tourism Activity	 31,336 Jobs in the Tourism Industry	

FY 2022 TOTAL BUDGET
\$49,184,443

- \$12,681,850 Department of Economic Development (7.2%)
- \$29,456,128 Department of Housing and Community Development (7.1%)
- \$3,505,309 Department of Tourism and Marketing (includes Chief Marketing Office) (25.8%)
- \$3,541,156 Administration (59.9%)

FY 2022 PROPOSED GENERAL FUND APPROPRIATION:
\$15.9 M

BUDGET
\$49,184,443

- General Funds \$15,919,314 (8.4%)
- Federal Funds \$22,575,214 (13.4%)
- Special Funds \$6,575,595 (32.4%)
- All Other Funds \$4,114,320 (45.9%)

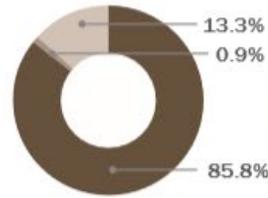
Comprehensive Agency Strategies

- Illuminate the Vibrancy of Vermont**
Market Vermont effectively to increase the number of people visiting, living, and working here.
- Deploy a 21st Century Workforce**
Develop a continuum of education and job re/training to enable a robust, modern workforce.
- Ensure Housing for All**
Increase the availability and affordability of housing for all Vermonters.
- Accelerate Business Growth & Recruitment**
Grow/scale existing businesses and recruit new businesses via a network of technical assistance, access to capital and increased deal flow.
- Strengthen Vibrant Regional Economies & Ecosystems**
Focus on place-making to develop and celebrate a shared vision across regional communities and economies, and provide the tools to build and maintain modern infrastructure.

Agency of Commerce and Community Development

SECRETARY Lindsay Kurrle
DEPUTY SECRETARY Ted Brady

FY22
PROPOSAL COST
\$114,088,000



- \$15,200,000 Recovery
- \$1,000,000 Reemployment
- \$97,888,000 Reinvestment

"Supporting economic growth, strong communities and new housing, especially in the areas that need them most, will help us retain and recruit more families and workers."

– Governor Phil Scott, 2021 Inaugural Address

LEGEND

- Internal Agency (ACCD) One-time Funded Initiative
- External Agency (Non-ACCD) One-time Funded Initiative

Note: Blue tag indicates initiatives administered by external agencies.

Governor Scott's FY22 Community and Economic Development Proposals						
RECOVERY (\$15,200,000)						
\$10 M (Budget Adjustment) Economic Recovery Grants for New Businesses Provide pandemic-impacted businesses left out of federal and state programs with aid.		\$3.2 M (Budget Adjustment) Vermont Everyone Eats Reallocate FEMA reimbursement to run the program through end of FY21.		\$1 M (\$1M One-time Funding and Ongoing Appropriation) Dedicated Tourism and Marketing Funding from Meals and Rooms Tax Revenue Over Target Create a Tourism Marketing Promotion Fund to supplement the Department of Tourism and Marketing's budget funded by the Meals and Rooms Tax generated annually that exceeds revenue targets.		\$1 M (One-time) Buy Local Vermont Consumer Stimulus Program Relaunch the Buy Local Vermont Consumer Stimulus Program to encourage Vermonters to shop local.
REEMPLOYMENT (\$1,000,000)						
\$500,000 Vermont Relocated Worker Grant Program Provide funding for grants to cover incurred moving costs to people who move to Vermont to work full-time for a Vermont employer.		\$0 (No General Fund) Unemployment Insurance Tax Relief Extend freezes on taxable wage base and on the tax schedule to prevent increased unemployment tax rates during pandemic recovery.		\$500,000 (One-time) Vermont Jobs Campaign Develop and implement a comprehensive and integrated workforce expansion initiative focused on COVID-19 recovery including updating Job Link and CRM tools.		
REINVESTMENT (\$97,888,000)						
Community Investments	\$0 (No General Fund) Place-Based Tax Increment Financing Enable Vermont's rural communities to use municipal and education tax increment from select parcels to fund infrastructure projects.	\$0 (No General Fund) Modernize and Improve Act 250 Encourage development in appropriate locations, improve regulatory processes, strengthen downtowns, while protecting natural resources and communities.	\$5 M (One-time) Better Places Grants Support place-based economic development projects to improve and revitalize public spaces.	\$5 M (One-time) Downtown Transportation Fund Expand eligibility to designated village centers to support local businesses with amenities to boost walking, biking, transit, and commerce.	\$1.75 M Expanded Downtown Tax Credit Expand the program to \$4.75 million to support improvements to income-producing properties and expand eligibility to Neighborhood Development Areas.	\$25 M (One-time) ACCD \$11M ANR \$14M Brownfields Economic Development Catalyst Grant Program Clean up underutilized properties to spur job creation and housing construction.
	\$20 M (One-time) PSD Broadband Infrastructure Deployment Fund To accelerate "last mile" broadband access in Vermont (consumer line-extension subsidies, statewide pole-data harvesting, grants and a revolving loan fund for facilities-based providers.		\$4 M (\$1M Base Funding and \$3M One-time Funding) Vermont Housing Investment Program Provide incentives to private apartment owners and new home buyers to invest in aging and underutilized housing stock.			\$250,000 (Ongoing) Manufactured Home Replacement Tax Credit Increase Increase the Vermont Housing Tax Credit Program to increase the number of manufactured homes being replaced with energy efficient homes.
Housing for All						
Accelerate the Business Climate	\$1 M (One-time) Technology Based Economic Development/ UVM Office of Engagement Create a climate where technology-based businesses can thrive through technical assistance and grants.	\$300,000 (One-time) Establish a Business Attraction Investment Program in Montreal Establish recruitment, trade, and tourism office/representation in Quebec.	\$10 M (One-time) ANR Outdoor Economy Investment \$5 million for the Vermont Outdoor Recreation Economic Collaborative Community Grant Program and \$5 million investment in outdoor recreation assets.	\$700,000 (Ongoing) TAX Manufacturing and Machinery Equipment Tax Exemption Expanding current tax exemption to include all machinery and equipment to provide a clearer path for tax compliance, and incentivize businesses to invest in new and upgraded manufacturing equipment.	\$3 M (One-time) AAFM Working Lands Enterprise Fund To offer farmers and processors access to new markets.	
	\$1 M (One-time) Agency-wide Grant Management System Improvement Expand Salesforce-based system to include all \$33.4 million in grants distributed by ACCD.		\$25,000 (One-time) Vermont 250th Anniversary Commission To enable the state to plan activities related to the 250th anniversary of the American Revolution.		\$863,000 Historic Preservation and Building Communities Increase Capital Bill funding to Building Communities Grants, State Historic Sites Major Maintenance, Roadside Historic Site Markers, Underwater Preserves of Lake Champlain and Unmarked Burial Fund.	
Operations						

Coronavirus Relief Fund Appropriations

CRF Appropriation Title	Appropriations	Units Assisted
Salaries and Expenses	\$ 750,000	N/A
Total ACCD Emergency Recovery Grants (ACT 115, ACT 137, ACT 154, JFC Allocations and Transfers)*	\$ 120,656,407*	2,818 Businesses 28,652 Jobs
VT Community Loan Fund (Act 137 Appropriation for Women & Minorities)	\$ 5,000,000	654 Businesses
VT Arts Council (Act 137 Appropriation for Arts Organizations)	\$ 5,000,000	115 Organizations
ANR Outdoor Recreation (ANR funds)	\$ 1,500,000	35 Businesses
Working Lands Enterprise Fund	\$ 2,500,000	79 Businesses and Organizations
Restart Business Technical Assistance	\$ 3,250,000	600 Businesses 5,000 Jobs
Everyone Eats SEVCA	\$ 6,400,000	547,480 Meals / 150 Restaurants / 166 Farms
Ski Area Recreation Safety Program	\$ 2,500,000	34 Ski Areas
Landlord Technical Assistance	\$ 250,000	473 Landlords / 4,212 Individuals
Mortgage Assistance Program VHFA	\$ 5,000,000	645 Households / 1,419 Individuals
Rental Housing Stabilization Program VSHA	\$ 25,000,000	9,900 Landlords / 11,500 Households / 21,230 Individuals
Re-Housing Recovery Program	\$ 6,200,000	219 Households / 482 Individuals / 75 Businesses
Restart Vermont Consumer Stimulus	\$ 2,500,000	TBD
Restart Vermont Marketing	\$ 4,000,000	TBD
ACCD Total*	\$ 190,506,407*^	

*This figure includes funds transferred from other Agencies in accordance with 2020 relief bills passed by the Legislature. The figure includes approximately \$265,129 of funding represented elsewhere in this table (including \$19,828 from ANR Outdoor Recreation, \$47,719 from VCLF, and \$197,582 from the VT Arts Council) that overstates the total appropriation to the Agency by approximately \$265,129. These reallocations are not reflected in the individual line to show the total amount originally appropriated to ACCD.

^This figure does not include more than \$76 million of Economic Recovery Grants that were administered by the Department of Taxes in coordination with the Agency of Commerce and additional CRF funds issued to the Department of Taxes through the JFC process.

This table is provided for informational purposes only. The Agency's final reporting on all CRF funding will be incorporated in future legislatively-required reports.

DHCD Grants Volume

Program	Applications Annually	Active Projects
Downtown Tax Credit	45	70
Federal Rehabilitation Tax Credit (Historic Tax Credit)	25	47
Certified Local Governments	24	22
Historic Preservation Barn Grants	135	51
Historic Preservation Grants	180	60
Municipal Planning Grants	75	82
RPC Block Grants	11	11
Downtown Transportation Fund	15	17
Electric Vehicle Supply Equipment	50	17
Better Places Program*	63	10
Community Development Block Grant Program	40	78
CDBG – COVID-19	40	22
CDBG – Recovery Housing	5*	N/A*
Vermont Housing Investment Program*	250*	N/A*
DHCD Total	958 Applications	470 Active Projects

*new or significantly expanded program. Numbers are estimates.